

Beat: Lifestyle

MAJORITE OF CANADIANS SUPPORT INVESTMENTS IN CLEAN TECHNOLOGY FOR JOB CREATION

DIVERSE ECONOMY LESS DEPENDENT ON OIL

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USPA NEWS - Blue Green Canada hired Research House to ask Canadians their opinions on the state of the economy and their preference in the direction Canada should take for economic growth. Eighty per cent of Canadians surveyed agree that Canada should be doing more to support innovation and investment in...

Blue Green Canada hired Research House to ask Canadians their opinions on the state of the economy and their preference in the direction Canada should take for economic growth. Eighty per cent of Canadians surveyed agree that Canada should be doing more to support innovation and investment in technologies that help create jobs.

The clean technology sector encompasses a broad range of industries, from wind turbines and solar panels to industrial and household energy efficiency, advancements in transportation, recycling and remediation, biorefinery products, and wastewater and agriculture-related activities.

A majority of Canadians, 63 per cent, support a diversified economic plan that is less dependent on the oil and gas resource sector. This result compared favourably to just 15 per cent of respondents preferring an economic plan focused more on the promotion and growth of the oil and gas resource sector.

40 per cent of Canadians feel Canada's economic strategy has been too focussed on the growth of the oil and gas sector at the expense of our nation's manufacturing sector.

Blue Green Canada is an alliance between Canadian labour unions, environmental and civil society organizations to advocate for working people and the environment by promoting solutions to environmental issues that have positive employment and economic impacts.

The alliance is based upon the realization that a future sustainable economy must provide good jobs and protect the environment, not one or the other.

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